

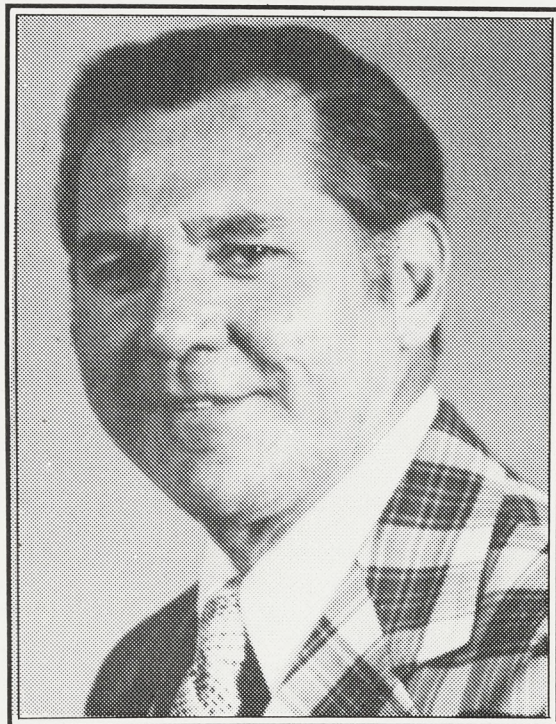
**C.R.O. PRODUCTIONS PRESENT
LONG BEACH**



**EMPEROR & EMPRESS
CORONATION
1977**

MARCH 20-1977

VOTE & ELECT



**GEORGE
LA FARGE**

for

EMPEROR VI de LONG BEACH

YOUR SUPPORT WOULD BE APPRECIATED



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for

**EMPRESS VI
DE
LONG BEACH**



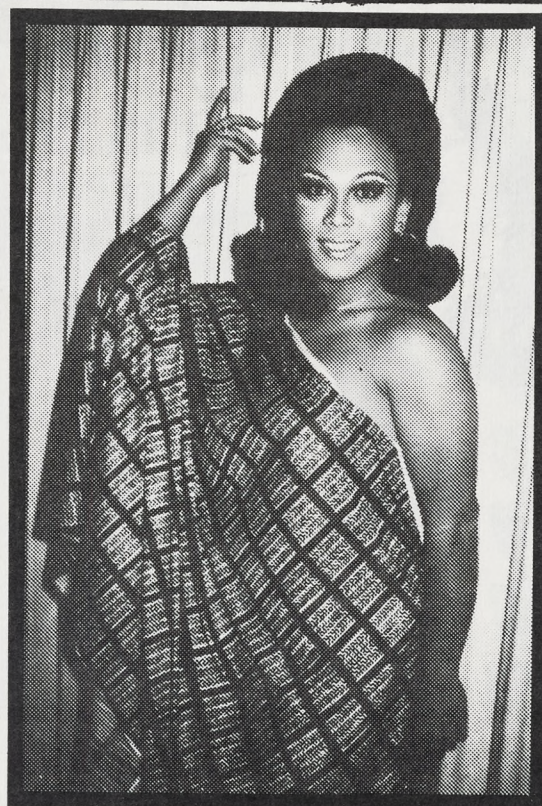
THANK YOU FOR YOUR SUPPORT




**GLORIA
MARCOS**

for


EMPRESS VI



de LONG BEACH



Your Vote
Would Be Appreciated





VOTE

DONNADEE

for

**EMPEROR VI
de
LONG BEACH**



THANK YOU TO ALL MY FRIENDS
AND
FOR ALL YOUR SUPPORT.

Best Wishes to Long Beach



MOTHER JIM & STEVE
of
Oceanside



Roman IV

*Cocktails - Entertainment
Luncheons - Dinners*

SUNDAY BRUNCH
12 - 4pm

From 4 pm DAILY
hors de oeuvres at the bar

14 Elm, Long Beach

(213) 437-3771

BEST WISHES TO JOHN & ALICIA



**ZERO TO
SUCCESS**

ZTS CHAPTER II
LONG BEACH

Thank You
JOHN and ALICIA
for a Wonderful Year

Lots of Luck to all Candidates



**Baroness
&
Queen Mother
FRANCISCA**

***Congratulations to John & Alicia
from your friends - Luigi & John***



**4365 ATLANTIC AVE.
BIXBY KNOLLS
LONG BEACH
427-0217**



Pool - Pins - Cocktails
Two Game Rooms

THE LARGEST DANCE FLOOR IN THE BEACH AREA

Newest... Hottest... Disco

BEST WISHES for a
GRAND & GLORIOUS
CORONATION!



DATA-BOW
MAGAZINE

656-2960

7710 Santa Monica Blvd., West Hollywood

CHARLIE VIDONNE & MICHAEL SMITH PRESENTS THE

**5TH ANNUAL
SANDIE AWARDS
1977**

"THE ACADEMY AWARDS OF SAN DIEGO"

TOMORROW NIGHT MONDAY, MARCH 21st

Doors Open 8pm

Show Starts 9pm

TICKETS — \$6.00

**HOUSE OF HOSPITALITY,
BALBOA PARK**

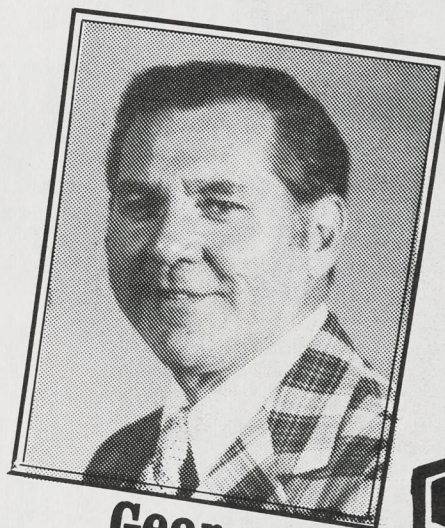


SUPPORTING WITH LOVE



**Stephanie
Roberts**

EMPRESS VI



**George
La Farge**

EMPEROR VI

FOR

de

LONG BEACH

CZAR IERNIE

JIM MILLER

KRIS ZAMORA

DON WEST & STAFF



Open
6am



Happy Hour
4pm To 7pm

3rd & Long Beach Blvd., Long Beach 437-1706

Tonight Is Dedicated With a Special Thanks To:

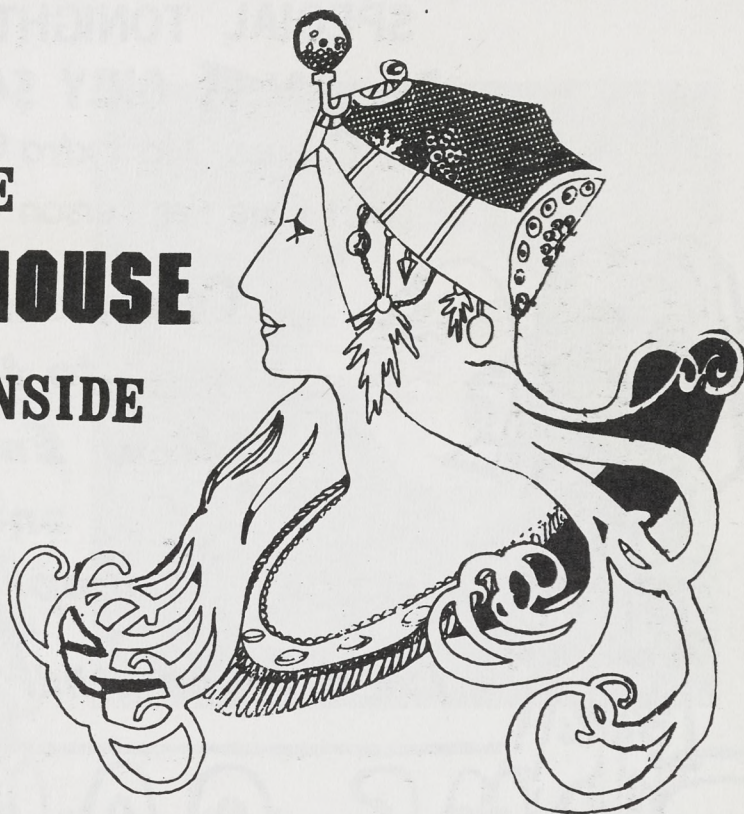


Georgia Brown

Congratulations
Emperor John & Empress Alicia
& All Court Members for a job well done.

BEST WISHES TO ALL CANDIDATES

THE
JOLLY HOUSE
IN OCEANSIDE



CZARINA II MADAM RAY - SKIP & STAFF

DON'T FORGET

THE IMPERIAL COURT de SAN DIEGO — MAY 15th.

You'll Love Your Long Beach

Emperor and Empress Ball

Souvenir

A Beautiful 8×10 Color Portrait

SPECIAL TONIGHT

Reg. ~~\$24.95~~ ONLY \$4

Couples or Groups - No Extra Charge

Limit One Per Person



***Congratulations
to the
New Emperor
and
Empress***

Finest Professional Photographers

TRUE COLOR

537 N. Western Ave. Los Angeles 469-1671

BRAVO John and Alicia

**Best Wishes
to the New Royal Family**



**San Diego Citizens
for
Roxanne**



CANDIDATES & PRODUCER



C.R.O. PRODUCTIONS PRESENTS



LONG BEACH QUEEN MOTHER CORONATION

MAY 7, 1977

8:30pm

EMERALD HALL

681 REDONDO AVE.

LONG BEACH

CANDIDATE NIGHT — Place to be announced.

**ALL APPLICATIONS FOR CANDIDATES DUE BY APRIL 2, 1977.
FOR FURTHER INFORMATION CALL (213) 436-7434.**



EMPEROR VI CANDIDATES



DONN A. DEE



GEORGE LA FARGE

EMPRESS VI CANDIDATES



GLORIA MARCOS



STEPHONIE ROBERTS

PROGRAM -

PART I

7:30 — 9:30 VOTING

NATIONAL ANTHEMJOHN CARLYSLE

INTRODUCTION OF PRODUCER

INTRODUCTION OF MC'SCHUCK ORTIZ

INVOCATIONREV. B. CUNNINGHAM

PRESENTATION OF JOHN & ALICIAM/C

OPENING NUMBERC'EST LA VIE FOLLIES

INTRODUCTION OF LONG BEACH PRIVY COUNCILM/C

INTRODUCTION OF LONG BEACH FIFTH ROYAL COURT

INTRODUCTION OF CANDIDATES

INTRODUCTION OF DIGNITARIESCO-M/C

ENTERTAINMENT

INTRODUCTION OF VISITING ROYALTY (NOT I.C.C.)CO-M/C

INTERMISSION 15 — 30 MINUTES

PART II

PRODUCTION NUMBER

WELCOME JOHN & ALICIAM/C

PRESENTATION OF PRODUCER

I - 1977



PRESENTATION OF I.C.C. COURTS

SAN DIEGO EMPIRE
ORANGE COUNTY EMPIRE

ENTERTAINMENT

SOUTH BAY EMPIRE
CALIFORNIA INLAND EMPIRE
LOS ANGELES EMPIRE

ENTERTAINMENT

PART III

PRODUCER AWARDSCHUCK ORTIZ

PAST MONARCH AWARDSCO-M/C

ENTERTAINMENT

ROYAL SPECIAL AWARDS:CO-M/C

EMPEROR V JOHN & EMPRESS V ALICIA

EMPEROR'S FINAL WALK

EMPRESS FINAL WALK

INTRODUCTION OF LONG BEACH PAST MONARCHS

CROWNING OF EMPEROR VI

CROWNING OF EMPRESS VI

— DANCING —

IMPERIAL III PRODUCTIONS
PRESENTS

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Orange County Cororation '77

AT THE GRAND HOTEL

Number One Hotel Way. Anaheim, Cal.

AT OFF BROADWAY WEST

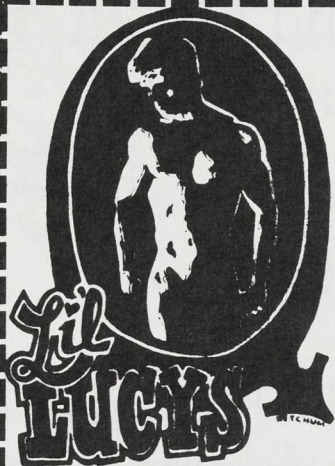
APRIL 25, DOORS OPEN AT 7:00PM

STARRING

◆ STARRING
STRAIGHT FROM LAS VEGAS
RECORDING STAR ◆

.....TROJAN.....WALKER.....

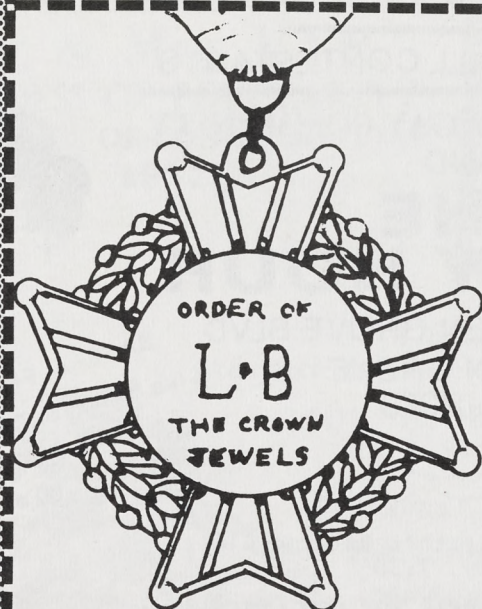
Donation \$7.50 Cash Only!



1200 E. BROADWAY, LONG BEACH, 436-3558

*Thank You
John and
Alicia for
a great year.*

*Victory Brunch at li'l Lucy's
March 27, noon till 4:00 p.m.*



GOOD LUCK
TO
ALL CANDIDATES

— — — —
J. C. CREE

KEEPER OF THE
CROWN JEWELS
de LONG BEACH



Farewell to JOHN and ALICIA
Two Most Beautiful People.



SOUTH BAY

will support the new Emperor
and Empress of Long Beach.

CONGRATULATIONS

JOHN & ALICIA — YOUR YEAR WAS EXCELLENT.

GOOD LUCK TO ALL CONTESTANTS

ORANGE COUNTY GAY COMMUNITY
AND

**THE
HAPPY HOUR**

5 - 8 P.M.
MONDAY - FRIDAY
LOW PRICES ON
WELL DRINKS & DRAFT
FREE SNACKS!!

12081 GARDEN GROVE BLVD.
GARDEN GROVE
537-9079



SASS-A-FRASS
Live Band for Dancing
Friday & Saturday
9pm - 1:30 am

MARCH 27: Mother Earth's Bulging Globe
nomination party, 7:30

APRIL 5: Victory party for new Empress,
Emperor, & Queen Mother. 6 (buffet)



EMPRESS I LAREY
proudly presents

The Award Winning
**BATTLE
OF V.I.P.'s**



**MONDAY,
APRIL 18, 1977**
8pm (Doors Open)

SELECTING
GODDESS VI
Mr. & Miss V.I.P.
GODDESS OF POPULARITY
GODDESS OF CONGENALITY
1977



Goddess V — EMBIE WEST

TICKETS:
Advance \$6.50 At Door \$7.50

**FOR INFORMATION
CALL 876-6728**

Mayflower Ballroom
234 S. Hindry Ave.
Inglewood, Calif.



**TROPHIES
CASH PRIZES**

Long Beach Royal Courts



Empress I
Leslie

Emperor I
Gregg

Emperor II
Ken

Empress II
Day



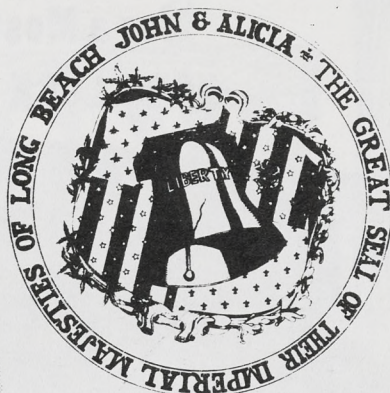
Emperor III
Gary Bear

Empress III
Georgia Brown



Empress IV
Dorothy

Emperor IV
Bill



EMPRESS V

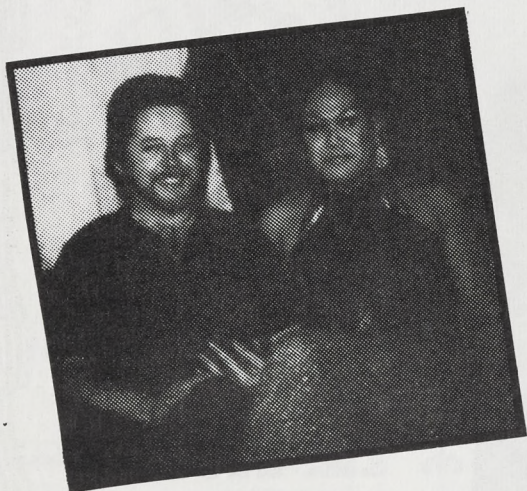
ALICIA

&

EMPEROR V

JOHN

**Congratulations to John and Alicia
for a Most Successful Year.
GOOD LUCK TO ALL CANDIDATES**



LOVE!

**FROM THE ASPIRING
CANDIDATES**

KENNY - CANDY

for for
EMPEROR IV EMPRESS IV
OF ORANGE COUNTY

*Thank You
John and Alicia*

POOH BEAR

*Candidate for
Empress IV
of
Orange County*

**GOOD LUCK TO ALL
LONG BEACH CANDIDATES.**

TIFFANY JONES
CANDIDATE for QUEEN MOTHER IV
of ORANGE COUNTY



MIKE'S CORRAL

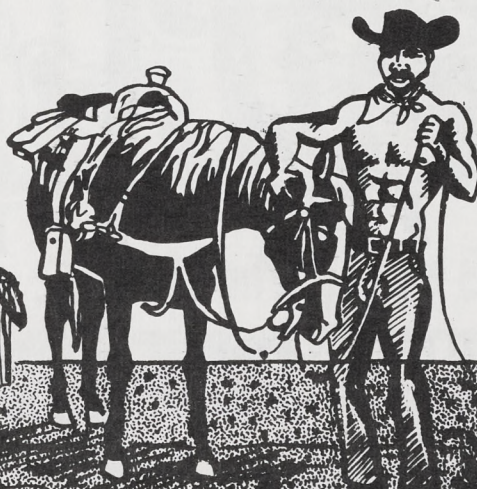
2020 E. ARTESIA - NORTH LONG BEACH



*"Extending Congratulations
to the
Emperor and Empress VI
de Long Beach*

..... may your reign be one of success and unity!"

KETCHUM ORIGINALS



**Thank You John and Alicia
for a Wonderful Year.**

Stephanie Roberts

**LONG
BEACH
FLORIST**



**1221 PACIFIC AVE.
LONG BEACH, CALIF. 90813
213 - 435-3401**

**GOOD LUCK TO
ALL CANDIDATES**

**MIKE'S
MARKET**

3440 E. 10th

**Long
Beach**



BEER & WINE



Your Hosts: Andy & Roger

(213) 436-2433

MINE SHAFT
1720 E. BROADWAY
Long Beach

Inspiration

(213)
428-5545

5211 Atlantic, Long Beach

COCKTAILS

DANCING

Photography True Color Studio's
Lights & Sound Jim Nolan
Stage Decorations Furnished by J.B. Assoc. Imporium Antiques
Flowers Long Beach Florist
Trophies Trophies Inc. of Calif.
Entertainment The C'est La Vie Follies
Program La Rey
Program Printing Data Boy Instant Press
Lady Ortiz's Hairstyles Cindy
Lady Ortiz's Make-Up Serena Saunders
Lady Ortiz's Wardrobe Sudsie
Receptionist Georgia Brown Gay St. Clair
Hostesses Treat Doowah Norma Jean

3rd & Long Beach Blvd., Long Beach 437-1706

**CONGRATULATIONS TO JOHN AND ALICIA
FOR A WONDERFUL YEAR.**



KING ACE

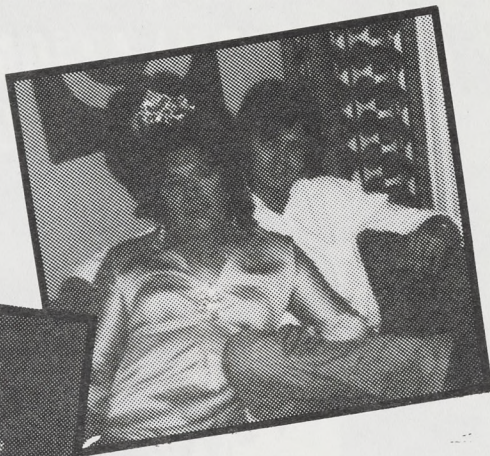
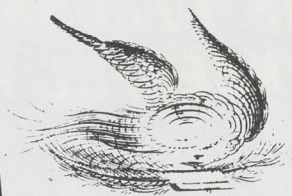
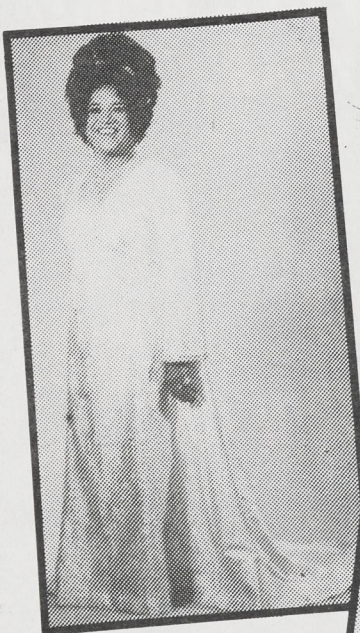
QUEEN GAY

FROGS INTERNATIONAL

**Congratulations to Producer -
Chuck Ortiz & The Liberty Court.**



**MCC
of
LONG BEACH**



I personally want to welcome each and every one of you to Long Beach's biggest event of the year — The Emperor and Empress Coronation proudly electing Emperor VI and Empress VI of our great city.

This being the Sixth Annual Ball has not only been successful each year but was unique in being the first city in the entire United States to elect an emperor.

I sincerely thank you for attending and hope you enjoy this evening, my first year as producer.

Respectfully

L. B. Dwyer

LADY ORTIZ



PRODUCER

